



MIGAL
Galilee Research Institute

SUNNYSIDE

APV SUMMIT 2023

THE ANNUAL AGRIVOLTAIC CONFERENCE

THE FUTURE OF RENEWABLE ENERGY IN AGRICULTURE



March 1-2



Galilion Hotel, Upper Galilee

SPONSORS PACKAGES



היחידה לחקלאות וחדשנות גולן
GOLAN AGRI INNOVATION UNIT



Fraunhofer
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ISRAEL
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Valley

MARGALIT JVP
STARTUP CITY GALIL



RAMAT-NEGEV
NEGEV AGRO-RESEARCH CENTER



iAti
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Calling all companies interested in being introduced and showcased in front of hundreds of people in Israel's technological/agricultural industries. In exchange for your support in organizing the 2nd conference on photovoltaic agriculture, you will enjoy one of our premium promotional packages:

	Bronze from 5,000 NIS	Silver from 15,000 NIS	Gold from 30,000 NIS	Platinum
Sponsor logo in the event's PR plan	✓	✓	✓	✓
Sponsor included in concluding film	✓	✓	✓	✓
Sponsor logo on a strip at stage background (logo size according to sponsorship size)	✓	✓	✓	✓
Digital campaign before and after the event		✓	✓	✓
Feature on the hotel lobby and the venue screens (no of showings according to sponsorship size)		2	4	6
Branded flags			1	2
Branded tables at the event venue			1	2
Marketing video			✓	✓
Event content			SPEAKERS	KEYNOTE
Branded Lanyards (limited to two sponsors)				✓
Branded napkins (provided by sponsors)				✓
Conference Admissions	2	5	7	10



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SPONSORS PACKAGES

PLATINUM SPONSORSHIP PACKAGE



Sponsor Included in the event's PR and Promotional Campaign



Sponsor Included in the event's concluding film



Digital Social Media Campaign with a minimum of 10K exposures



Maximum-sized logo on a running strip at the stage background



Sponsor slide deck/video shown six times on the hotel lobby, and venue screens



2 Flags



2 Stands at the venue hall



Promotional video at the event's exhibition



Keynote speaker at the conference



Branded Lanyards (limited to two sponsors)



Branded napkins (provided by sponsors)



10 Conference tickets



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SPONSORS PACKAGES

GOLD SPONSORSHIP PACKAGE



Sponsor Included in the event's PR and Promotional Campaign



Sponsor Included in the event's concluding film



Digital Social Media Campaign with a minimum of 10K exposures



Large logo on a running strip at the stage background



Sponsor slide deck/video shown four times on the hotel lobby, and venue screens



1 Flag



1 Stand at the venue hall



Promotional video at the event's exhibition



Speaker at the conference



Branded Lanyards (limited to two sponsors)



7 Conference tickets



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SPONSORS PACKAGES

SILVER SPONSORSHIP PACKAGE

-  Sponsor Included in the event's PR and Promotional Campaign
-  Sponsor Included in the event's concluding film
-  Digital Social Media Campaign with a minimum of 10K exposures
-  Medium logo at a running strip at the stage background
-  Sponsor slide deck/video shown two times on the hotel lobby, and venue screens
-  5 Conference tickets



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SPONSORS PACKAGES

BRONZE SPONSORSHIP PACKAGE

-  Sponsor included in the event's PR and Promotional Campaign
-  Sponsor included in the event's concluding film
-  Small logo on a running strip at the stage background



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Join us today!

For more info and registration:



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SPONSORSHIP RESERVATION FORM:

Name of company in Hebrew: _____

Name of company in English: _____

Company registration no: _____

Address: _____

Payment sum: _____

Company name for official branding: _____

Sponsorship	Graphic design by the production team (extra charge)	Notes
<input type="radio"/> Platinum		
<input type="radio"/> Gold		
<input type="radio"/> Silver		
<input type="radio"/> Bronze		

We hereby agree to all conditions listed in the sponsorship agreement.
The sponsorship cost is in accordance with what was agreed upon in our correspondence and stated in the invoice sent by Migal Institute.
All the prices mentioned above do not include tax.

Sponsorship reservation

The sponsorship request is made only by filling out this form and sending it to the email address stated below. The MIGAL institute must approve the sponsorship. Final confirmation will be sent ASAP, according to professional consideration of the sponsor's alignment with the event.

Event invites for your company's senior representative(s):

After receiving final confirmation, please contact the number listed below and enroll senior members from your company according to the terms of your sponsorship.
Please note - entrance is after personal registration only

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SPONSORSHIP FORM:

Payment conditions:

- Payment is in NIS only. All stated prices do not include tax.
- Payment should be made out to the MIGAL institute.

Branded elements production and graphic design:

- The production company will produce elements in accordance with the chosen package after payment is transferred to MIGAL or the Production Company - per MIGAL's decision.
- Sponsors may employ the graphic design services of the production company for their chosen element after payment is transferred to MIGAL or the Company - per MIGAL's decision.
- All stated prices do not include tax.
- We reserve the right to make changes to the sponsorship packages.

Sponsorship cancellation

- In the event of cancelation, the sponsor will be reimbursed 25% of the paid price.
- A cancelation notice must be sent in writing to the event organizers up to 60 days before the event. No reimbursement will be given due to cancellation in the 59 days before the event.
- The sponsor will be charged extra 2000 nis (not including tax) for processing the sponsorship.
- If the event is canceled following a direct instruction from the health ministry following restrictions on gatherings due to the Covid virus, sponsors will be given the option to cancel their sponsorship and get back the full payment amount or reserve their spot for the next event

I hereby confirm that I have the authority to sign off on the sponsorship form as my company's representative:

Full name: _____

Position: _____

Cellphone: _____

Email: _____

Date: _____

Signature: _____

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GRAPHIC DESIGN FORM

Work-Process

After filling in the form, a phone call can be set up with the design studio to finalize all details. After this, you will be provided three options for design and will be asked to choose one of them. Only Minor changes and corrections will be permitted at this stage.

The graphic design services will be available for you until January 25th, 2023 (about a month before the event).

Pricing:

Payment for Graphic Design will be transferred to MIGAL or the Production Company - per MIGAL's decision.

Name of Element: _____

Brief:

Please fill out all the relevant details you would like included in the design, specifically: color scheme (and colors to avoid), logo placement, logo size, relevant texts, inspirations, and other requests

Images and logos:

- Please include all necessary files and note the files that were included.
- Use the following formats:
- DF/AI/IND > Converted to Outline or Path
- Convert texts
- Please send each element in a separate file with the name of the element as the name of the file.

• I hereby confirm that I have the authority to sign off on graphic design as my company's representative: _____

I hereby confirm that I have the authority to sign off on the sponsorship form as my company's representative:

Full name: _____

Position: _____

Cellphone: _____

Email: _____

Date: _____

Signature: _____



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